



# Virtual Surrey Fusion Festival 2020

## UGC Contest

### Official Rules & Regulations

**1) ENTRY PERIOD:** The Contest begins at 11:00am on August 14, 2020 and ends at 4:00pm on September 16, 2020.

**2) ELIGIBILITY:** You must be thirteen (13) years or older and a legal resident in the province of British Columbia to enter this Contest. If you are under nineteen (19) years of age you must receive the consent of your parent or guardian to claim a prize. City of Surrey employees and immediate family members of City of Surrey employees are not eligible to enter.

**3) HOW TO ENTER:** Between August 14, 2020 and September 16, 2020, you may enter a maximum of two (2) times: one (1) entry per theme by either submitting a photo or video through Facebook or Instagram using the #surreyfusion hashtag or submitting a photo or video to [specialevents@surrey.ca](mailto:specialevents@surrey.ca) for a total of (2) entries. The two (2) themes are:

- A recipe or cultural dish; and
- Saying “hello” in your language.

By entering the contest, you agree to have your photo or video edited into the Virtual Surrey Fusion Festival 2020 pre-recorded segment to be broadcast on the City's media channels on September 26, 2020 and available for viewing for an unlimited time after that at the City's discretion. All user generated content (UGC) campaigns and pre-recorded segments may also be posted separately on the @surreybcevents Instagram, @SurreyFusionFestival Facebook, and/or City of Surrey YouTube accounts, and will be available to be viewed indefinitely post-event.

This Contest is in no way sponsored, administered, or associated with Facebook Inc. or Instagram Inc. By entering, entrants confirm that they are 13+ years of age, release Facebook and Instagram of responsibility, and agree to Facebook and Instagram’s respective terms of use.

**4) ENTRY GUIDELINES:** Photos and videos must be either your own work or submitted with the consent of the creator. Previously published material for which non-exclusive rights were granted may be entered as long as you still maintain the right to grant us a license. Entries must be in English. Late or corrupt entries will not be accepted.

Your entries must not be obscene or otherwise inappropriate, as determined by the City of Surrey in its sole discretion. Entries that are deemed inappropriate will not be accepted. You are responsible for obtaining, prior to submitting any entry, any releases and consents necessary to permit the exhibition and use of the entry in the manner described in these Official Rules without additional compensation.

If any person appearing in any photo is under the age of majority in their province of residence the signature of a parent or legal guardian is required on each release.

**5) PRIZES:** There will be two (2) Grand Prize Winners. Each Winner will receive one (1) Uber Eats gift card in the amount of \$200.

The Prizes must be accepted as awarded and are non-transferable. No substitution of a Prize is permitted. Prize cannot be returned for a cash refund.

**6) WINNERS AND ODDS:** Two (2) Grand Prize Winners will be drawn after September 16, 2020 but before September 23, 2020 from all eligible entries received. The odds of winning depend upon the number of eligible entries submitted. The Winners will be chosen by random draw. The Winners must answer a skill-testing question to claim the prize. The City of Surrey is not responsible for and will not be liable for late, lost, misdirected, or unsuccessful efforts to notify the selected Entrant. If a selected Entrant cannot be contacted or fails to respond within 48 hours the City of Surrey reserves the right to void that entry and select another eligible Entrant for the Prize.

**7) INTELLECTUAL PROPERTY:** Upon submission of your entry to the Contest, you irrevocably grant to the City of Surrey the non-exclusive, perpetual, royalty-free, no-cost license and right to use your entry in any medium including streaming media, film, television, print, interactive devices, mobile media, Internet and on-line systems, and digital billboards. The City of Surrey will have the right to use your entry in any merchandising, advertising, marketing, or promotion. You agree that the City of Surrey shall have the sole discretion in determining the extent and manner of use of entries and are not obligated to use any entry. You understand that all entries that are posted on the City of Surrey's website and related social media may be available to be viewed by anyone with access to the Internet.

**8) TERMS AND CONDITIONS:** By participating, you agree to a) abide by the Official Rules and the decisions of the City of Surrey, which shall be final in all respects; and b) release, discharge and hold harmless the City of Surrey from all liability, claims or damages, arising out of your participation in the Contest and the acceptance, use or misuse of a prize. The City of Surrey reserves the right to cancel or suspend this Contest, and cancel or refuse any entry or any individual winning the Contest.

**9) PRIVACY:** Personal Information is collected for the purposes of receiving your contest entry and inviting you to engage with the City of Surrey for the Virtual Surrey Fusion Festival Contest on Facebook and Instagram. The City of Surrey is collecting this information under s.26 (c) of the *Freedom of Information and Protection of Privacy Act*. For questions regarding the collection of personal information, please contact the Surrey Web Team, 13450 – 104 Ave, Surrey, BC, 604-591-4058.

**10) GOVERNING LAW:** These Official Contest Rules are subject to the laws of the Province of British Columbia and the applicable laws of Canada.