

# SPONSORSHIP INFORMATION

## SURREY FUSION FESTIVAL

PRESENTED BY  **coastcapital**  
SAVINGS

# THE ULTIMATE CELEBRATION

OF **MUSIC** • **FOOD** • **CULTURE**

\*AWARDED BEST INTERNATIONAL CULTURAL EVENT\*

Surrey's Fusion Festival is the ultimate celebration of Canadian culture, bringing together many distinct heritages represented by cultural and community groups. This event highlights the diversity of Surrey and Canada with local, regional and international performers. Over 40 cultural pavilions will showcase music, food and dance.

The City of Surrey is pleased to provide an opportunity for community and corporate partnerships at Fusion Festival. With over 110,000 people expected to attend this year's Fusion Festival, the event is offering numerous sponsorship possibilities for your company to gain excellent brand exposure and quality opportunities to implement your activation initiatives.

Community awareness for Surrey Fusion Festival is generated through a comprehensive marketing program that includes TV, radio, print and social media.



**40 CULTURAL  
PAVILIONS**  
**5 STAGES**  
**RIDES**  
**150  
PERFORMERS**



For more information please contact:

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 @SURREY\_EVENTS

**WWW.SURREY.CA/FUSIONFESTIVAL**